

**METRO DETROIT CHEVROLET DEALERS
LOCAL MARKETING ASSOCIATION**

- CONTEST:** \$250 Visa Gift Card Giveaway
- DATES:** Grand Prize Entry dates: Friday, October 1, 2021 – Sunday, January 9, 2022 (until midnight). Winner will be notified on or near Monday, January 10, 2022.
- HOW TO ENTER:** No purchase necessary to register. Register online at chevydetroit.com/community or you can mail a postcard to Metro Detroit Chevy Dealers \$250 Visa Gift Card Giveaway c/o Strive Creative at 23510 Woodward, Ferndale, MI 48220. All mailed entries must be received on or before January 9, 2021.
- WINNER SELECTION:** **Grand Prize:** Grand Prize Winner will be randomly selected from all the entries received. Grand Prize Winner will have 24 hours from notification to respond and accept his/her Grand Prize. If he/she fails to respond or refuses the prize, the Grand Prize will automatically be forfeited. Another randomly selected Grand Prize Winner will then be chosen and will have 24 hours from notification to respond. This process will continue until a Grand Prize Winner is officially named.
- PRIZES:** One (1) Grand Prize: One (1) \$250 Visa Gift Card.

CONTEST RULES

- 1. Eligibility and Limitations.** Entrant must be at least 18 years old to enter. Previous winners, employees of the members of the Association, its advertising agencies, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension, and any other persons residing at the same household whether or not related. Winner must show proper identification.

No purchase is necessary to be eligible to win. Purchase of any product or service from a Metro Detroit Chevrolet Dealer will not increase your chance to win.

- 2. Publicity and Marketing.** Entrants and Grand Prize Winner grant the Association exclusive permission to use his/her names, location, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waives any

claims to royalty, right, or remuneration for such use. You also grant permission to the Association and / or its member dealerships to contact you from time to time, for market research purposes or to provide promotional messages (in the form of mail or email) about services and specials offered by the Association or its member dealerships.

3. **Odds of Winning.** Odds of winning are based on the number of entries received. Only official entries will be accepted.
4. **Prize Release.** By participating, each entrant and winner waives any and all claims of liability against the Association, its members and their employees and agents, for any loss, which may occur from the conduct of, or participation in, the contest, or from the use of any prize.
5. **No Substitution.** The prize cannot be substituted for any other items by the winner.
6. **Residency Restrictions.** Entrant must be a Michigan resident and able to provide a valid Michigan driver's license or State of Michigan Identification Card upon winning.
7. **Errors.** This contest is subject to all applicable laws and regulations. The Association is not responsible for typographical or other errors in the printing, offering or administration of the contest or in the announcement of the prize.
8. **Participation Release.** By entering, each entrant represents they are eligible and agree to be bound by these rules and the decisions of the sponsor in all matters including, without limitation, eligibility of the contestant. Each entrant and winner releases the Association, members, its directors, officers, advertising representatives, and agents from any and all liability for any injuries, losses or damages of any kind resulting from entrants entry into this contest or from acceptance, possession or use of the prize and waives any such claim including any claim that the entrant contracted COVID-19 virus by participating in the event. If for any reason the Grand Prize Winner is ineligible, unable or unwilling to take possession of the prize at their Metro Detroit Chevrolet Dealership of choice on mutually agreeable date during the month of January 2022, then the winner will be disqualified and forfeit the prize and an alternate winner will be selected by the LMA in its' sole discretion at random from all remaining entries. In such event, the disqualified Grand Prize Winner will not be awarded any prize.
9. **Written Copies.** These rules are available online at chevydetroit.com/community, or during business hours at the business office of Strive Creative at 23510 Woodward, Ferndale, MI 48220, and by mail upon written request with a stamped self-addressed return envelope.
10. **Disqualification.** The Metro Detroit Chevrolet Dealers LMA reserves the right to disqualify any entrant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the

contest, or obtained winner status using fraudulent means. The Metro Detroit Chevrolet Dealers LMA will resolve any disputes, conflicting claims or ambiguities concerning the rules and its decision concerning such disputes shall be final. Failure to explicitly conform to all terms and conditions outlined herein will result in a claim denial.

- 11. Prize and Location.** Grand Prize Winner will take possession of his/her \$250 Visa Gift Card at the Metro Detroit Chevrolet dealership of his/her choice on a mutually determined date in January 2022. Photos of the winner will be taken and may be used for promotional purposes by the Association and its members. COVID-19 safety measures, including wearing of masks and social distancing, will be put into place and enforced. If COVID-19 or any other unforeseeable incidents occur that prevent an in-person awarding of the prize then the \$250 Visa Gift Card will be mailed directly to the Grand Prize winner.
- 12. Delivery Disclaimer.** The Association disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, email, courier, express, electronic transmission, or other delivery method.
- 13. Compliance with Law.** The conduct of this contest is governed by the applicable laws of the State of Michigan and the United States of America, which take precedence over any rule to the contrary herein. Association shall follow the applicable laws for conducting contests.