

**METRO DETROIT CHEVROLET DEALERS
LOCAL MARKETING ASSOCIATION**

PROMOTION: Detroit Free Press Metro Detroit Chevrolet Dealers Restaurant of the Year Giveaway.

DATES: Entries will be accepted from Wednesday, January 28 through Thursday, February 19 (11:59 PM), 2026

HOW TO ENTER: No purchase necessary to register. You must be at least 21 years old to enter. Register at chevydetroit.com/roy26, or by mailing a 3x5 card with the name of the contest, your full name, complete address including zip code, email (if applicable) and telephone number to Strive Creative, 23510 Woodward Ave., Ferndale, Michigan 48220.

WINNER SELECTION: Grand Prize Winner will be selected by random drawing of all entries submitted. Winner will be notified by telephone, email, or text. Winner has 24 hours from notification to respond or will forfeit prize. Entrant need not be present to win.

PRIZES: One (1) Grand Prize Winner will receive: Five (5) \$100.00 Gift Cards to dine at their choice of Five (5) restaurants from the 2026 Detroit Free Press/Chevy Detroit Top 10 New Restaurants & Dining Experiences list which also includes the Restaurant of the Year. Winner is responsible for their own travel and parking. Grand Prize Winner will not be reimbursed for spending below the gift card allotments. Any unused portion of the \$500.00 dining gift cards will be forfeited. Gift cards must be used in 2026.

CONTEST RULES

- 1. Eligibility and Limitations.** Entrants and winner(s) must be at least 21 years old, and a Michigan resident. Void outside Michigan and where prohibited. Previous winners, employees of the members of the Metro Detroit Chevrolet Dealers Local Marketing Association (the "Association"), its advertising agencies, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension, and any other persons residing at the same household whether or not related. Each entrant must show proper identification.

No purchase is necessary to be eligible to win. Purchase of any product or service from a Metro Detroit Chevrolet Dealer will not increase your chance to win. Limit one (1) entry

per person. Multiple entries received from one person after the first entry received will be void.

2. **Publicity and Marketing.** By participating, all entrants and the winners grant the Association exclusive permission to use their names, location, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. Entrants also grant permission to the Association to contact them from time to time, for market research purposes or to provide promotional messages (in the form of mail or email) about services and specials offered by the Association or its member dealerships. In addition, entrants grant permission to Detroit Free Press, Inc. to contact entrants, from time to time, for market research purposes or to provide promotional messages (in the form of mail, telemarketing or e-mail) about services and specials offered by Detroit Free Press and/or its advertising partners.
3. Grand Prize winner will be selected via a random drawing by a representative of the Detroit Free Press on or around Friday, February 20, 2026. Grand Prize winner will be notified by telephone, text, or email. Grand Prize winner will have 24 hours from notification to accept the prize(s). If for any reason the winner does not claim his or her prize within 24 hours, the prize will be awarded to an alternate winner drawn.
4. **Odds of Winning.** Odds of winning are based on the number of entries received. Only official entries will be accepted.
5. **Prize Release.** By participating, each entrant and winner waives any and all claims of liability against the Association, its and agents, for any loss, which may occur from the conduct of, or participation in, the contest, or from the use of any prize.
6. **No Substitution.** The prize cannot be substituted for any other items by the winner. The winner cannot assign or transfer the prize.
7. **Applicable Law.** This contest is subject to all applicable laws and regulations. The Association is not responsible for typographical or other errors in the printing, offering or administration of the contest or in the announcement of the prize.
8. **Participation Release.** By entering, each entrant represents they are eligible and agree to be bound by these rules and the decisions of the Association in all matters including, without limitation, eligibility of contestants. Each entrant and winner releases the Association, its member dealerships, directors, officers, its advertising representatives and agents, and the Detroit Free Press, Inc. from any and all liability for any injuries, losses or damages of any kind resulting from entrants entry into this contest or from acceptance, possession or use of the prize and waives any such claims. If for any reason the potential winner is ineligible, unable or unwilling to take possession of the prize, then the potential winner will be disqualified and forfeit the prize and an alternate

winner may be selected by the Association in its' sole discretion at random from among all remaining entries. In such event, the disqualified potential Grand Prize Winner will not be awarded any prize.

9. **Written Copies.** These rules are available online at chevydetroit.com/roy26 or during normal business hours at the business offices of Strive Creative at 23510 Woodward, Ferndale, MI 48220, and by mail upon written request with a stamped self-addressed return envelope. All mailed entries must be received before noon Thursday, February 19, 2026.
10. **Disqualification.** The Association reserves the right to disqualify any entrant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The Association will resolve any disputes, conflicting claims or ambiguities concerning the rules and its decision concerning such disputes shall be final. Failure to explicitly conform to all terms and conditions outlined herein will result in a claim denial.
11. **Location of Prizes.** The Grand Prize Winner will take possession of his or her five \$100.00 gift cards either via email or at a mutually agreed upon location. Location and time is TBD.
12. **Delivery Disclaimer.** The Association disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, email, courier, express, electronic transmission, or other delivery method.
13. **Compliance with Law.** The conduct of this contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. Association shall follow the applicable laws for conducting contests.