

**METRO DETROIT CHEVROLET DEALERS
LOCAL MARKETING ASSOCIATION**

- PROMOTION:** Detroit Free Press Chevy Detroit Top 10 Takeover Giveaway – A private Top 10 New Restaurants and Dining Experiences event for Blue Goat.
- DATES:** Entries will be accepted from Thursday, March 26, through Tuesday, April 7, 2026 at noon.
- HOW TO ENTER:** No purchase necessary to register. Entrants must be at least 21 years old to enter. Register at chevydetroit.com/top10, or by mailing a 3x5 card with the name of the contest, your full name, complete address including zip code, email (if applicable) and telephone number to Strive Creative, 23510 Woodward Avenue, Ferndale, Michigan 48220.
- WINNER SELECTION:** Grand Prize Winner will be selected by random drawing of all entries submitted on or around Wednesday, April 8, 2026. Winner will be notified by telephone, email, or text. Winner has twenty-four (24) hours from notification to respond or will forfeit prize. Entrant need not be present to win.
- PRIZES:** One (1) Grand Prize Winner will receive: Two (2) Top 10 Takeover dinner seats at Blue Goat hosted by the Detroit Free Press and your Metro Detroit Chevrolet Dealers Local Marketing Association on Tuesday, April 4, 2026. Time is TBD. Blue Goat is located at 321 S. Main St., Royal Oak, Michigan 48067. Winner is responsible for their own travel and parking. Dress code is business casual.
Alcoholic beverages are not included as part of the Grand Prize.

CONTEST RULES

- 1. Eligibility and Limitations.** Entrants and winner(s) must be at least 21 years old, and a Michigan resident. Void outside Michigan and where prohibited. Previous winners, employees of the members of the Metro Detroit Chevrolet Dealers Local Marketing Association (the "Association"), its advertising agencies, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension, and any other persons residing at the same household whether or not related. Each entrant must show proper identification.

No purchase is necessary to be eligible to win. Purchase of any product or service from a Metro Detroit Chevrolet Dealer will not increase your chance to win. Limit one (1) entry per person. Multiple entries received from one person after the first entry received will be void.

2. **Publicity and Marketing.** By participating, all entrants and the winners grant the Association exclusive permission to use their names, location, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. Entrants also grant permission to the Association to contact them from time to time, for market research purposes or to provide promotional messages (in the form of mail or email) about services and specials offered by the Association or its member dealerships. In addition, entrants grant permission to Detroit Free Press, Inc. to contact them, from time to time, for market research purposes or to provide promotional messages (in the form of mail, telemarketing or e-mail) about services and specials offered by Detroit Free Press, Inc. and/or its advertising partners.
3. Grand Prize winner will be selected via a random drawing by a representative of the Detroit Free Press on or around Wednesday, April 8, 2026. Grand Prize winner will be notified by telephone, text, or email. Grand Prize winner will have 24 hours from notification to accept the prize(s). If for any reason the winner does not claim his or her prize within 24 hours, the prize will be awarded to an alternate winner drawn.
4. **Odds of Winning.** Odds of winning are based on the number of entries received. Only official entries will be accepted.
5. **Prize Release.** By participating, each entrant and winner waives any and all claims of liability against the Association, its and agents, for any loss, which may occur from the conduct of, or participation in, the contest, or from the use of any prize.
6. **No Substitution.** The prize cannot be substituted for any other items by the winner. The winner cannot assign or transfer the prize.
7. **Administration.** The Association is not responsible for typographical or other errors in the printing, offering or administration of the contest or in the announcement of the prize.
8. **Participation Release.** By entering, each entrant represents they are eligible and agree to be bound by these rules and the decisions of the Association in all matters including, without limitation, eligibility of contestants. Each entrant and winner releases the Association, its member dealerships, directors, officers, its advertising representatives and agents, and Michigan.com from any and all liability for any injuries, losses or damages of any kind resulting from entrants' entry into this contest or from acceptance,

possession or use of the prize and waives any such claims. If for any reason the potential winner is ineligible, unable or unwilling to take possession of the prize, then the potential winner will be disqualified and forfeit the prize, and an alternate winner may be selected by the Association in its' sole discretion at random from among all remaining entries. In such event, the disqualified potential Grand Prize Winner will not be awarded any prize.

9. **Written Copies.** These rules are available online at chevydetroit.com/top10 or during normal business hours at the business offices of Strive Creative at 23510 Woodward, Ferndale, Michigan 48220, and by mail upon written request with a stamped self-addressed return envelope. All mailed entries must be received before Tuesday, April 7 (noon), 2026.
10. **Disqualification.** The Association reserves the right to disqualify any entrant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The Association will resolve any disputes, conflicting claims or ambiguities concerning the rules and its decision concerning such disputes shall be final. Failure to explicitly conform to all terms and conditions outlined herein will result in a claim denial.
11. **Location of Prizes.** The Winner's name will be put on the reservation list for the Detroit Free Press Chevy Detroit Top 10 Takeover Giveaway at Blue Goat on Tuesday, April 14, 2026.
12. **Delivery Disclaimer.** The Association disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, email, courier, express, electronic transmission, or other delivery method.
13. **Compliance with Law.** The conduct of this contest is governed by the applicable laws of the State of Michigan and United States of America, which take precedence over any rule to the contrary herein. Association shall follow the applicable laws for conducting contests.